Purpose

This survey was designed to determine interest in summer non-paid internships, particularly in future travel locations.

Participation

Surveys were left at specific offices around campus in the spring of 2000. Offices included locations such as Study Abroad, the Department of Modern Languages, and Student Activities. Forty-five (45) surveys were returned. Due to the small response rate and voluntary participation, results are not representative of the entire student body.

Findings

About half of the students that responded expressed interest in a summer internship in the Asian Pacific region. Of those who expressed interest, over half did not have a clear idea of when they wanted to go. Almost 74% of the students who responded to the survey would be interested in living abroad for the cultural experience.

Future Destinations

![Figure 1—Percentage of respondents interested in future destinations]

Other specific responses mentioned included Fiji, Latin America, Italy, Pakistan, and Argentina.

When it comes to cost, the cheapest option had the most support.

Demographics

The classification of students who responded were mixed but all were undergraduates. The largest group of respondents was juniors (40%).

As for major, there were about 20 different majors reported. International Studies was the most frequent response with 11 respondents having this major. Business Administration was the second largest category with 6 respondents.

Conclusions

Since students who expressed interest were not sure when they would be able to attend, ILAP may want to plan advertising each available excursion. Although Australia was the most chosen destination, all of the potential destinations ranked fairly well.

In the future, ILAP may want to target a variety of majors, using individualized marketing for each major or college. With respondents indicating they want low-cost opportunities, marketing should include information regarding available financial assistance.

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